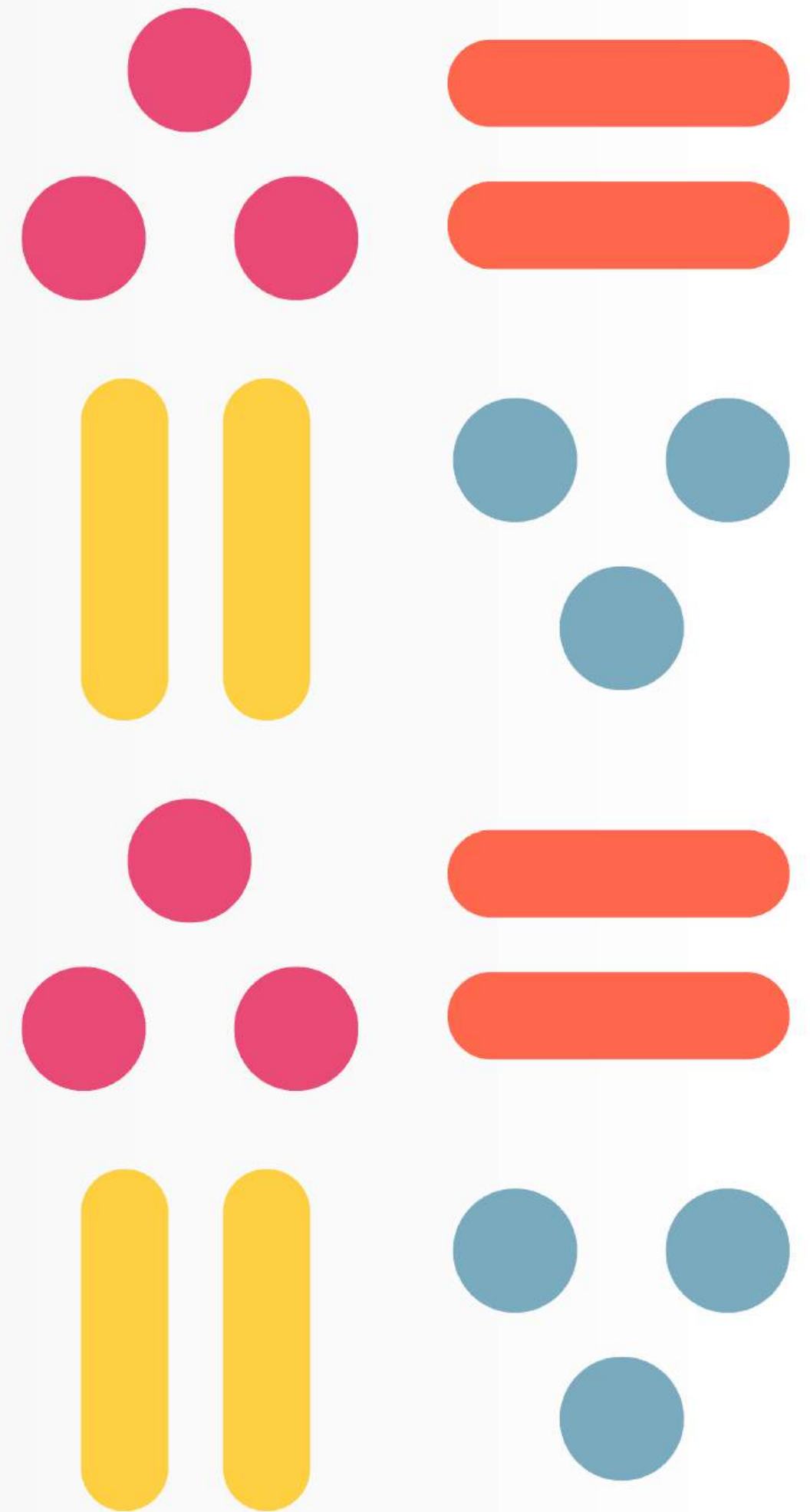




Open House

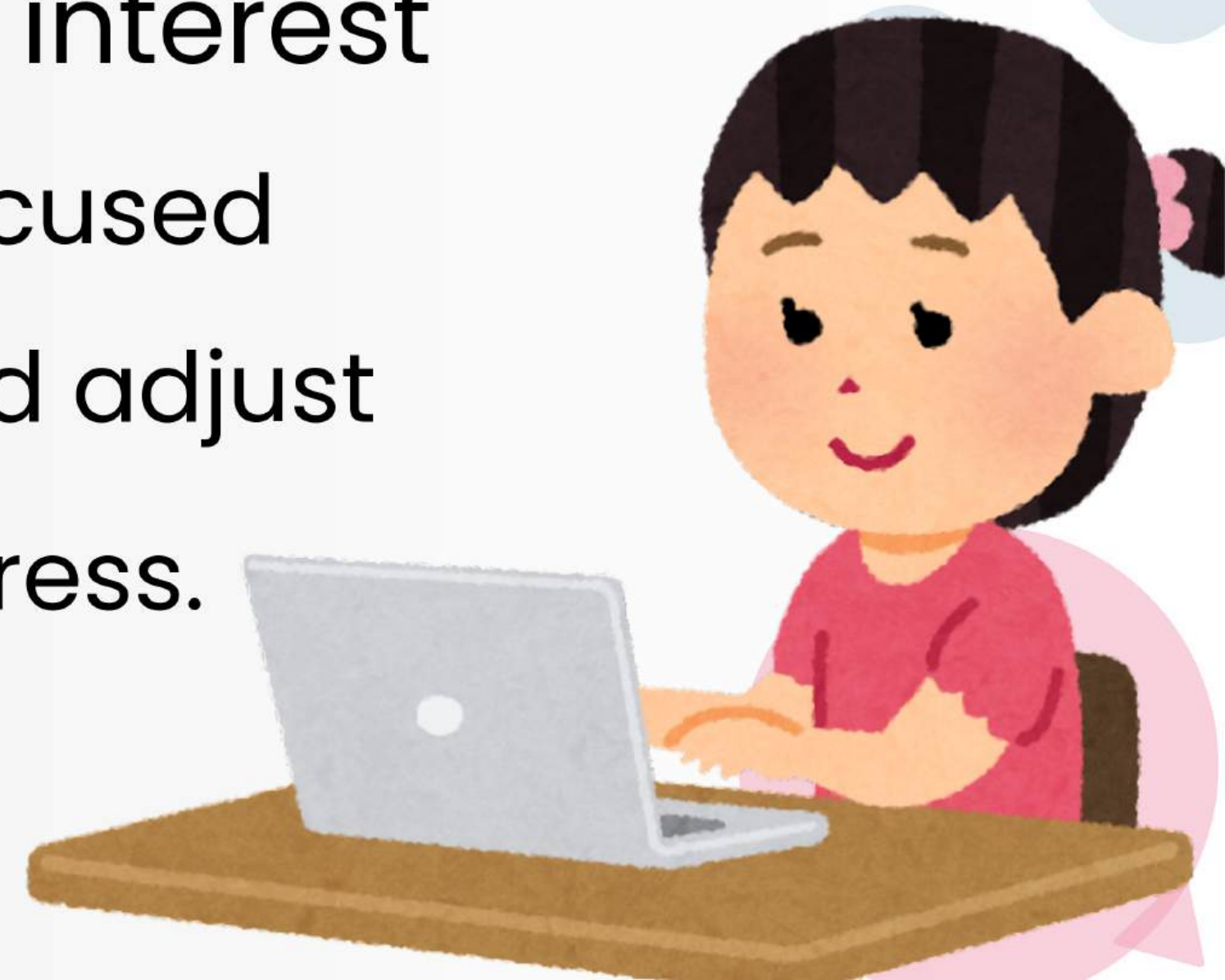
Parents' FAQ

Your concerns, our answers



Parents' concerns about online learning

- Interaction \neq only gamification
- **RELATEDNESS** drives kids' interest
- Varied activities keep kids focused
- Teachers observe closely and adjust
- Regular classes = clear progress.



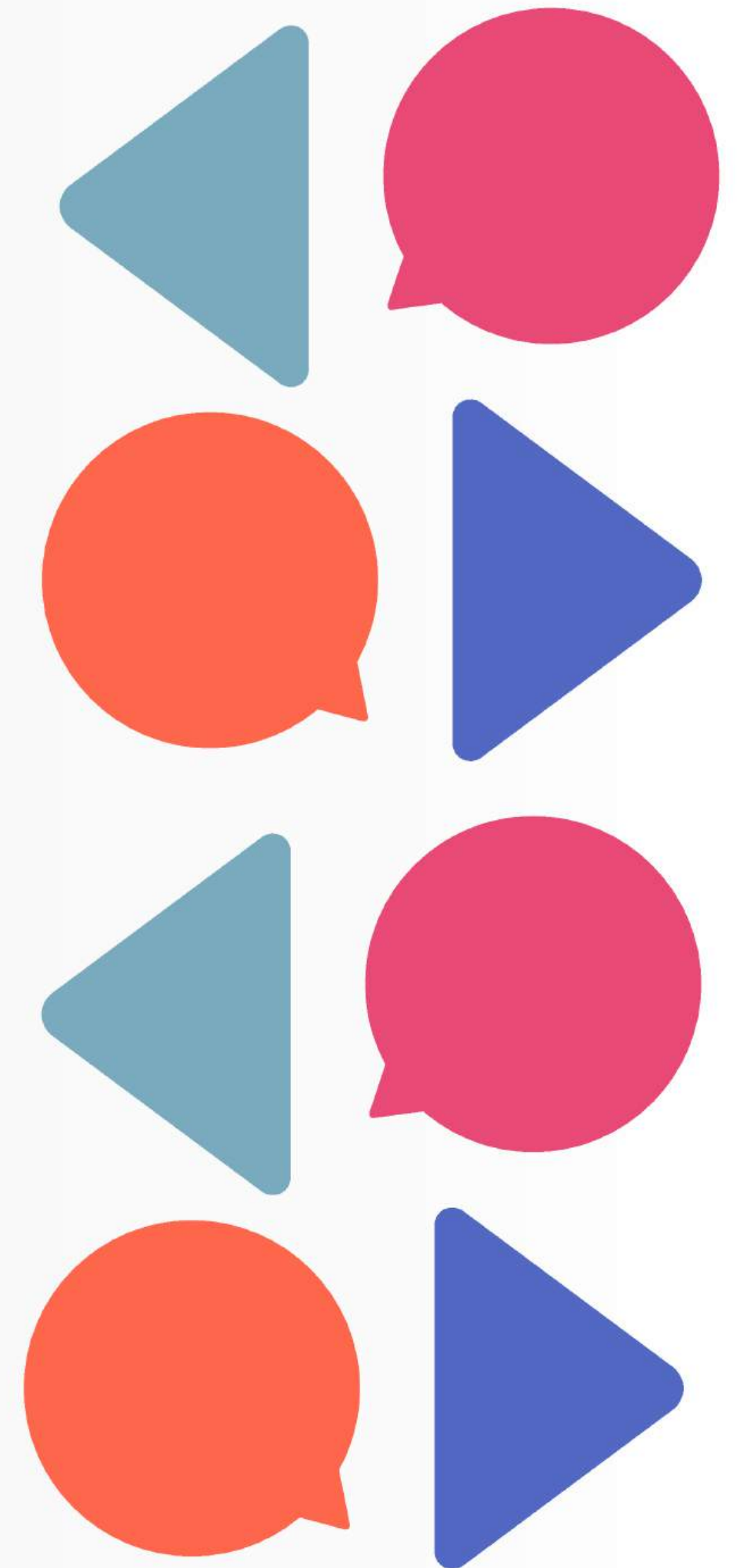
How to choose a Chinese program

- Key is to start early and stay consistent—language needs accumulation.
- Clear, tailored learning path with professional materials
- Teachers who engage and motivate
- Kids becoming more confident and excited about using Chinese



GoEast Curriculum

**A clear path to confident
Chinese learning**



Learning paths for heritage kids

(with a Chinese-speaking environment)

	Discovery (3-6)	Growth (7-12)			Breakthrough (13+)	
Courses	Picture book <small>*Elementary</small>	Picture books	Easy Step Chinese	Nationally Unified Textbooks	Integrated Chinese	Test-Prep
Levels	3 levels	6 levels	5 level	12 level	9 levels	Tailored
Vocab	≈230 words	≈580 words	≈1823 words	≈6000 Characters	≈2300 words	Tailored
HSK	HSK 1-2	HSK 2-4	HSK1~HSK5	HSK3-HSK5	HSK1-HSK5	Tailored
YCT	YCT 1-3	YCT 3-4	YCT 1-4	-	-	-

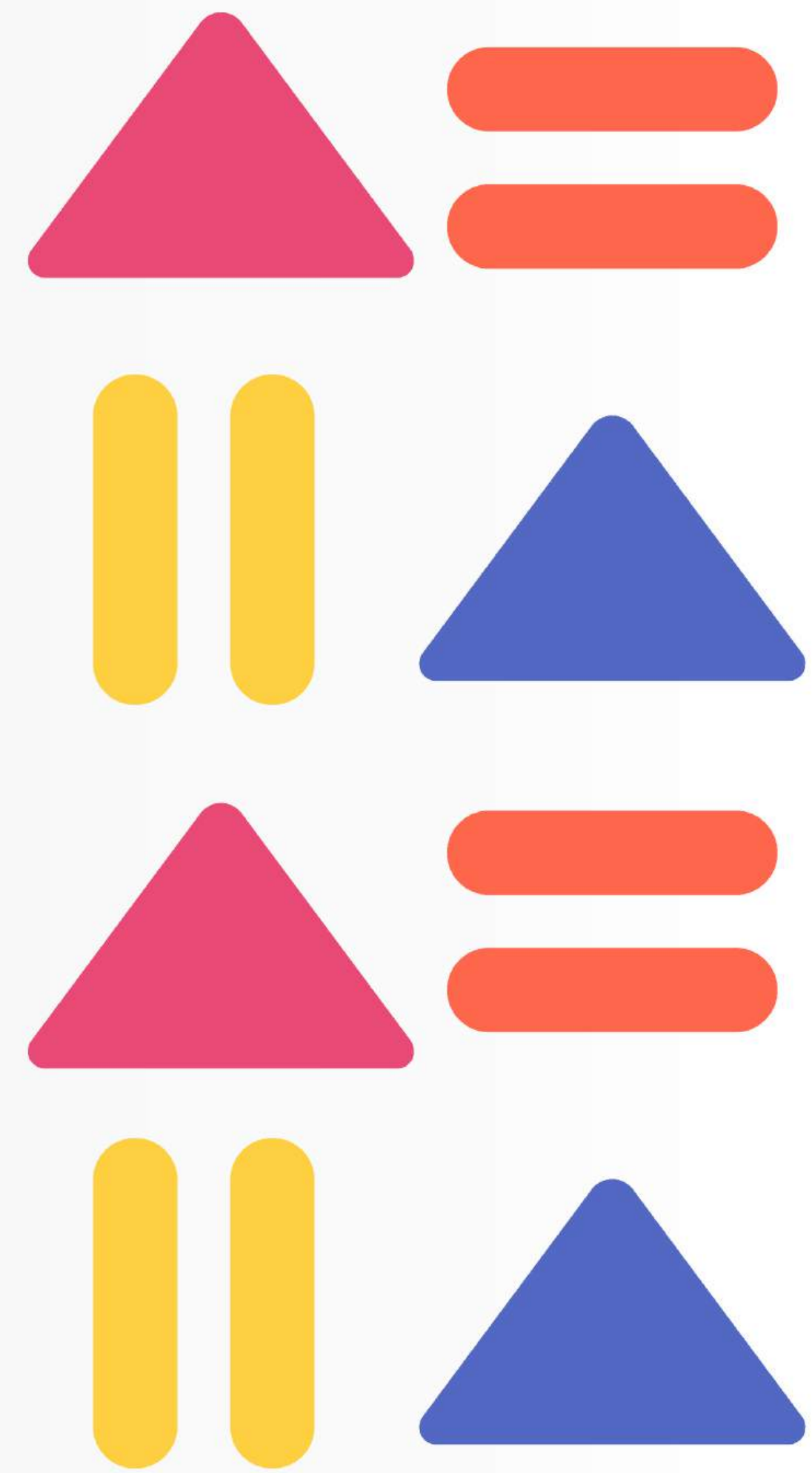
Learning paths for non-heritage kids

(without a Chinese-speaking environment)

	Discovery (3-6)	Growth (7-12)	Breakthrough(13+)
Courses	Fun Chinese	Fantasy Chinese	Integrated Chinese
Levels	3 levels	5 levels	9 levels
Vocab	≈105 words	≈1400 words	≈2300 words
HSK	HSK 0-1	HSK 1-3	HSK 1-5
YCT	YCT 0-1	YCT 1-4	-

GoEast Chinese Camps

**Unforgettable experiences
beyond the classroom**





Small classes with expert teachers

groups are kept small, so every child gets enough attention.

Safe and caring environment

from secure facilities to trained staff and daily updates for parents.

Friendship and community

children meet peers from around the world and create lasting memories.

Flexible and personalized

we adapt the program to the child's level and goals.

Immersive experience

kids use Chinese in real contexts, and cultural activities bring the language alive.



Two camp tracks

Programs	Best for	Duration Options	Class Size	Language Focus	Schedule
Academic Chinese Booster	Students with prior Chinese learning (online or offline) seeking faster progress	2–4 weeks	Max 8	Intensive learning: level-based	9:00-12:00pm, Mon.-Fri.
Chinese Cultural Adventure	Younger learners or casual learners seeking fun immersion to Chinese culture	2 weeks	Max 8 for Chinese classes, 15 for cultural&sports activities	Balanced exposure: Chinese + cultural or sports sessions/day	9:00-16:00, Mon.-Fri.

Contact Us for More Info

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District, Shanghai, China



 **WeChat**



 **Whatsapp**

GoEast Campuses in Shanghai

**Where learning happens
—in the heart of the city**





SHANGHAI CHANGNING CAMPUS (ZHONGSHAN PARK)

Room 801, No. 988, Dingxi Road, Changning District
(Yintong Mansion South Building)
长宁区定西路988号银统大厦南楼801室



SHANGHAI XUHUI CAMPUS (FORMER FRENCH CONCESSION)

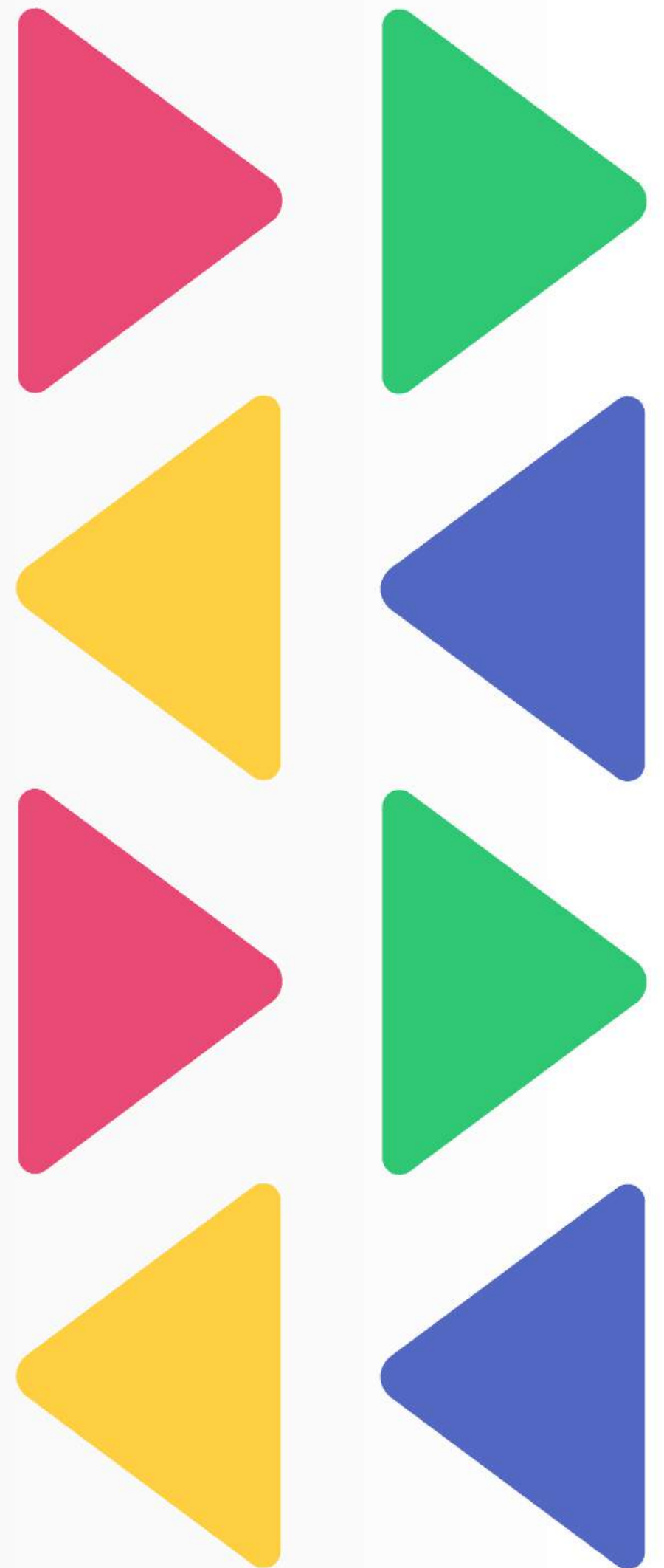
Room 705, No. 801, Changle Road, Xuhui District
(Walton Plaza)

徐汇区长乐路801号华尔登广场705室



Meet GoEast Academic Team

**The minds behind our programs
and curriculum design**





MICHAEL WANG
HEAD OF ACADEMIC DEPARTMENT



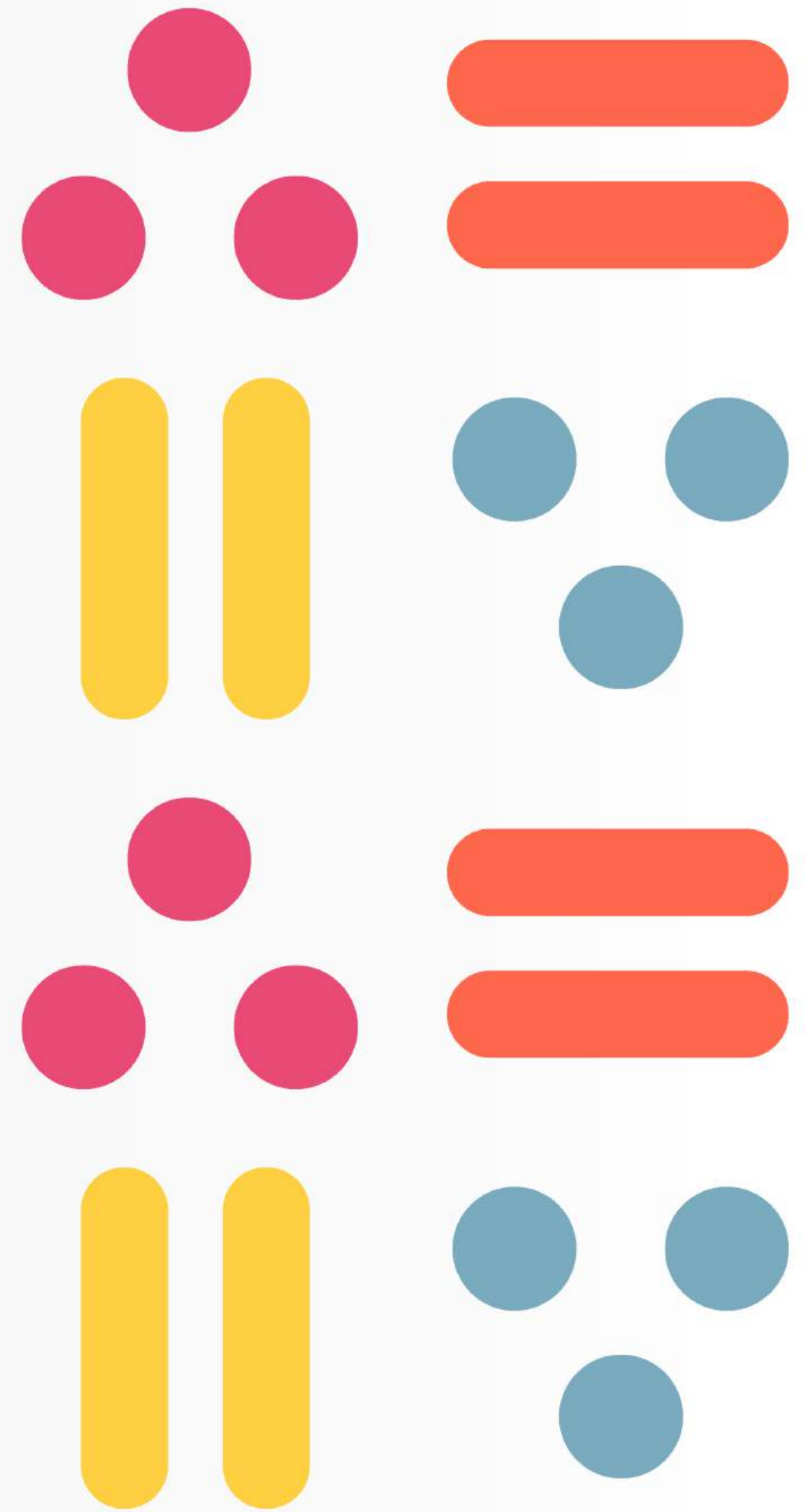
QIAOQIAO XIN
EXPERT ACADEMIC RESEARCHER



DANIELLE CHANG
SENIOR CURRICULUM DESIGNER

Meet GoEast Teachers

**Bringing learning to life with
care and passion**





OLIVIA QIU



FIONA LI



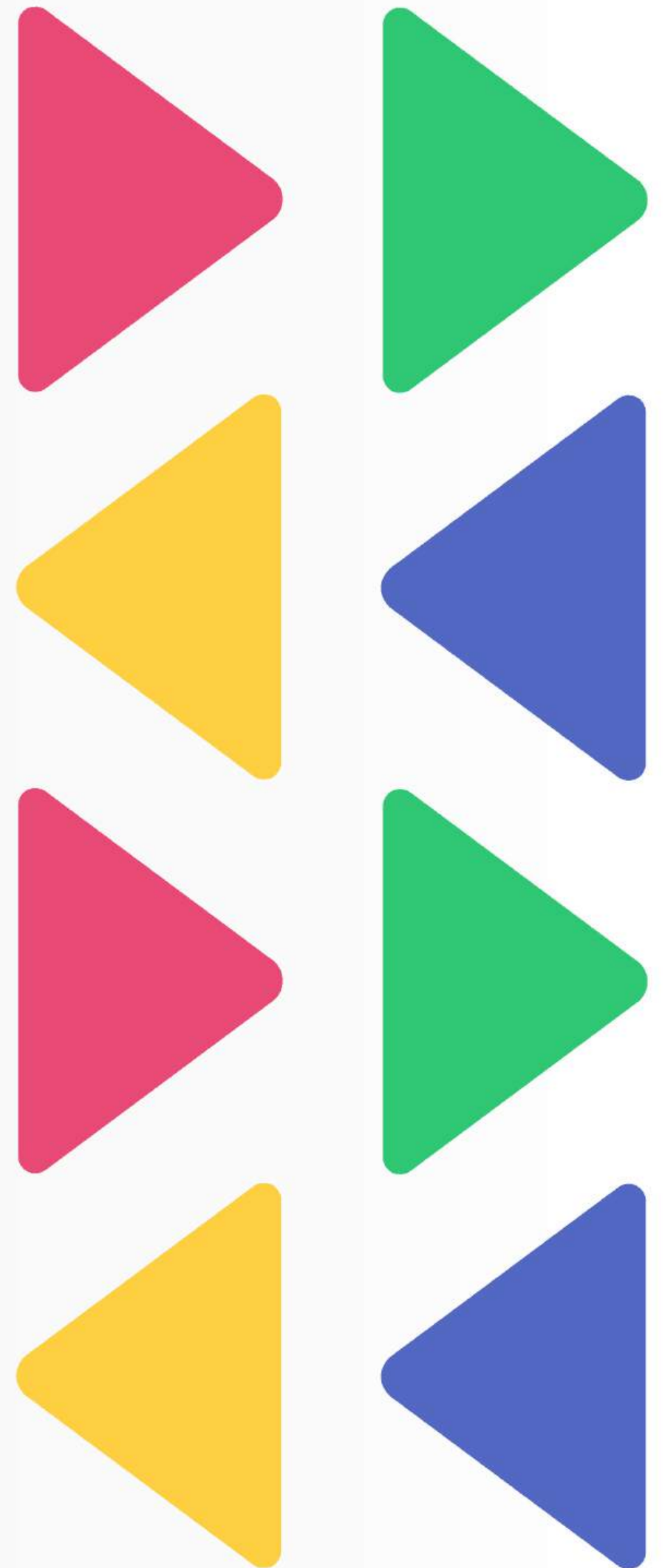
LILY



PENNY WANG

Meet GoEast L.C. Team

**Always here to guide, answer,
and support**





MARIA



LYNN



GEORGINA



RILEY



LEXI



YANYAN



See You Soon