

Parent Planning Guide

Winter Camp in Shanghai (2026-2027)





Planning a Chinese camp experience in Shanghai can feel exciting — and a little overwhelming at the same time.

This guide is here to help families understand what GoEast's Shanghai Chinese Camp is, who it is for, and how to start planning with confidence.

Whether you are already learning with GoEast online, visiting Shanghai as a family, or exploring winter options for your child, this handbook will walk you through the essentials.

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CAMP AT A GLANCE

QUICK FACTS



LOCATION Shanghai, China



CAMPUS

GoEast Zhongshan
Park Campus



FORMAT

Chinese day
camp only



AGE RANGE

8-17



LEVELS

Beginner · Intermediate
· Advanced



POPULAR FORMAT

2-week experience



PROGRAM TYPES

Half-day language camp
/ Full-day Chinese +
culture camp

BEST FOR:

- GoEast online families coming to Shanghai
- International families visiting Shanghai
- Students with a suitable local guardian
- Shanghai-based expat families

WHO THIS CAMP IS FOR

GoEast's Shanghai Chinese Camp is designed for international families in different situations, but with one shared goal: a Chinese learning experience that feels structured, meaningful, and exciting.

GoEast Online Families

A natural next step for families already learning with GoEast online and ready to continue that journey in Shanghai.

Visiting Families

Children attend camp during the day while parents enjoy their own plans in the city.

Students with a Local Guardian

Students may attend without a parent if they have a suitable local guardian in Shanghai.

Shanghai-Based Expat Families

A strong fit for families already living in Shanghai and looking for a structured Chinese day camp.

HOW WE GROUP STUDENTS

We group students by age (Young Learners and Teens) and Chinese proficiency (Beginner, Intermediate, Advanced), so everyone learns alongside peers at a similar level — a more comfortable and effective way to learn.

BEGINNER

For students who are new to Chinese or have limited previous experience.

- Learning through fun, familiar, and practical topics
- Building useful everyday vocabulary through games, challenges, and interactive activities
- Using simple Chinese to complete fun tasks and communicate in everyday situations

INTERMEDIATE

For students with previous Chinese learning experience.

- Exploring practical and engaging topics through interactive activities
- Using Chinese to interview, collaborate, and complete communicative tasks
- Building confidence through meaningful interaction and real-life communication

ADVANCED

For students with a stronger Chinese foundation.

- Exploring meaningful real-world topics through engaging projects and activities
- Using Chinese to discuss, express opinions, solve problems, and present ideas
- Taking Chinese beyond the classroom through authentic tasks and community experiences



Program Options

Families can choose between two camp formats depending on their child's goals, schedule, and preferred balance of language study and cultural experience.

ACADEMIC CHINESE BOOSTER HALF-DAY PROGRAM

For students who want a stronger language-focused experience.

- Schedule: Mon–Fri · 9:00–12:00
- Length: 2 or 4 weeks
- Includes: Chinese lessons + snacks
- Standard Price: RMB 6,800 / 2 weeks
RMB 12,800 / 4 weeks



CHINESE CULTURAL ADVENTURE FULL-DAY PROGRAM

For students who want a more immersive day camp experience with both Chinese learning and cultural activities.

- Schedule: Mon–Fri · 9:00–16:00
- Length: 2 weeks
- Includes: Chinese + activities + lunch & snacks
- Standard Price: RMB 14,800 / 2 weeks



- Choose **Academic Chinese Booster** for more focused language study
- Choose **Chinese Cultural Adventure** for a fuller Shanghai camp experience

Dates & Pricing

Choose the timing that works best for your family's winter plans in Shanghai.

WINTER 2026-2027 START DATES

Nov 30 · Dec 28

PROGRAM SCHEDULES

Academic Chinese Booster

- Mon-Fri · 9:00-12:00
- 2 or 4 weeks
- RMB 6,800 / 2 weeks
- RMB 12,800 / 4 weeks

Chinese Cultural Adventure

- Mon-Fri · 9:00-16:00
- 2 weeks
- RMB 14,800 / 2 weeks

AVAILABILITY NOTE

Some start dates may fill earlier than others. Families are welcome to contact GoEast for the latest availability.

A Sample 2-Week Camp Journey

Here is a sample look at how a two-week full-day camp experience may be structured.

DAILY RHYTHM

Morning	Lunch	Afternoon
9:00–11:50	12:00–13:00	13:00–16:00
Chinese class	Lunch break	Cultural activity, workshop, or local visit *Some outings may run slightly later.

WEEK 1 THEME

Modern Shanghai

Mon	Tue	Wed	Thu	Fri
Oriental Pearl Tower	Dumplings making	Ping pong Adventure/ pottery class	Chinese Calligraphy	Shanghai Urban Planning Center

WEEK 2 THEME

Historical Shanghai

Mon	Tue	Wed	Thu	Fri
Kung Fu	Ink Painting	Shanghai Natural History Museum	Chinese Culture Carnival	Zhujiajiao Water Town



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Why Shanghai? Why Zhongshan Park?

Shanghai is one of China's most internationally connected and family-friendly cities. It offers a practical mix of convenience, comfort, cultural richness, and accessibility for families visiting from overseas.

Our camp takes place at GoEast's Zhongshan Park campus, a location that works especially well for camp families.

FAMILIES BENEFIT FROM

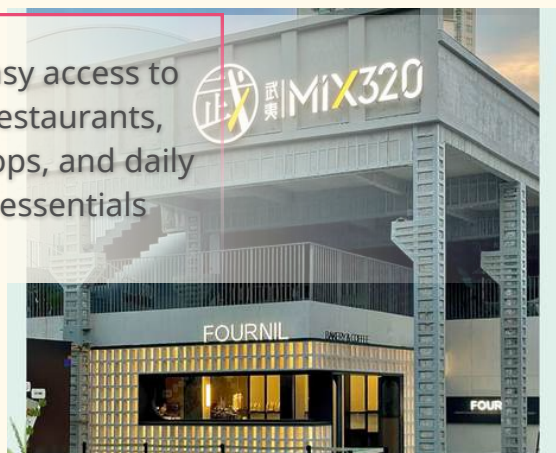
Convenient
transportation
connections



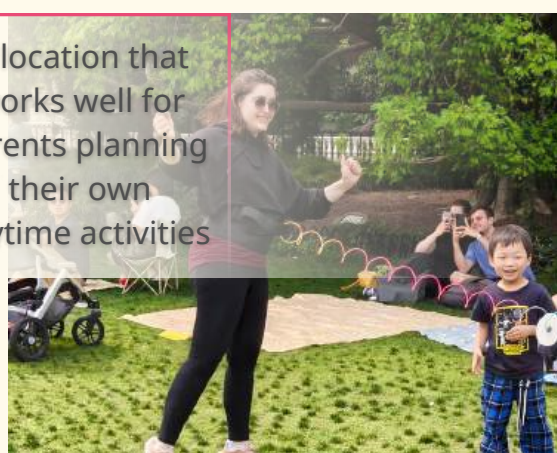
Wide range of
nearby
accommodation
options



Easy access to
restaurants,
shops, and daily
essentials



A location that
works well for
parents planning
their own
daytime activities



Before You Travel to China

A little preparation goes a long way.

Before making final plans, we recommend checking:

- ☐ Passport validity
- ☐ Visa or entry requirements, if applicable
- ☐ Flight and accommodation confirmations
- ☐ Your child's camp confirmation details
- ☐ Simple daily contact plans for the family

HELPFUL PREPARATION

Before arrival, it is useful to set up:



**Accommodation
information**



**Essential
phone apps**



**Mobile
payment
if possible**



**Arrival and
departure
plan**

Payments, Transport, and Essential Apps

MOBILE PAYMENT

In China, mobile payment is part of everyday life. Before departure, it helps to:

- Set up **Alipay** or **WeChat** Pay
- Link a parent's bank card if possible
- Notify your bank before international travel
- Bring a physical bank card as backup



GETTING AROUND SHANGHAI

Families typically move around using:



Metro

Fast, frequent, and affordable. The best way to navigate the city.



Taxi

Budget-friendly and plentiful. Download Didi app for easy hailing.



Walking

Recommended for short distances to soak in the local atmosphere.



Airport Transfers

Seamless connections via taxi, metro, or bus to the city center

USEFUL APPS

Before departure, families may also want to think about:

- Payment
- Maps
- Translation
- Transport
- Messaging

INTERNET READINESS

Before departure, families may also want to think about:

- International roaming
- ESIM or local data options
- How parents and children will stay in contact during the day

Weather, Clothing, and Daily Comfort



WINTER IN SHANGHAI

Shanghai winters are typically cold, damp, and windy. Families should be ready for:

- Chilly mornings
- Cold indoor spaces
- Damp, cold air
- Occasional rain



WHAT TO WEAR

We recommend:

- Warm layers (easy to add or remove)
- Comfortable, non-slip walking shoes
- A warm coat, hat, and gloves
- A scarf for wind protection



USEFUL DAILY ITEMS

- Refillable water bottle (warm water)
- Tissues or hand sanitizer
- Regular medication, if needed
- Lip balm and hand cream
- Hand warmers



TRAVEL TIPS

- Keep passports, money, and medication in hand luggage
- Make copies of important documents
- Pack one small bag with first-day essentials

Accommodation & Family Logistics



CHOOSING WHERE TO STAY

We recommend choosing accommodation with:

- A practical commute to Zhongshan Park campus
- Easy access to food and daily necessities
- A family-friendly neighborhood
- A budget level that fits your travel style

WHAT MAKES A STAY MORE CONVENIENT

Families often appreciate accommodation with:

- Walking distance or a short commute to campus
- Nearby cafés, restaurants, and convenience stores
- Access to laundry facilities
- An area that feels easy to navigate day by day

MEALS AND DAILY BUDGET

Depending on accommodation and program:

- Breakfast may be included
- Lunch is included in the full-day program
- Families should budget separately for dinners and personal outings

HOW GOEAST CAN HELP

GoEast can support with:

- Nearby accommodation suggestions
- Airport transfer coordination support
- Ideas for parents' daytime plans
- Optional Mandarin lessons for parents



What Parents Can Do During Camp Hours

One of the advantages of a day camp in Shanghai is that children have a structured learning experience while parents still have flexibility during the day.

Parents may choose to:



Enjoy cafés or restaurants nearby



take optional Mandarin lessons with GoEast



Explore the city



Visit museums, parks, or shopping areas



Catch up on work or personal errands

Many families find that this balance — structured time for the child, flexible time for the parent — is one of the most appealing parts of the experience.

Safety & Peace of Mind

We want families to feel confident that students are learning in a structured, supervised, and well-supported day camp environment.



Medical insurance during the camp period



Basic first-aid support on site



Clear response process for unexpected situations



Access to nearby medical care when needed

If a child has allergies, medical needs, or other important considerations, families should communicate these clearly before camp begins.

What Families Say

Real feedback from families who have learned with GoEast online, in Shanghai, or through summer experiences.



★★★★★

"GoEast online lessons gave our children real speaking confidence, and visiting Shanghai made Mandarin feel even more real."

-- Jimmy Lim · Singapore



★★★★★

"My son came back from Shanghai with stronger Mandarin, new friendships, and a deeper connection to Chinese culture. It was a truly meaningful summer experience."

-- Barbara · Italy



★★★★★

"GoEast combines strong teaching with a warm, flexible, and personalized approach — something we've really appreciated both for ourselves and for our child."

-- Matthew · United States

Next Steps

If this camp feels like a good fit for your child and your family, the next step is simply to start the conversation.

You do not need to have every detail decided before reaching out.

YOU CAN

- ☐ Compare the two program options
- ☐ Ask about dates and availability
- ☐ Request accommodation suggestions
- ☐ Talk through family logistics
- ☐ Apply for a spot

[Book a Consultation](#)

[Email Us](#)

- If the button doesn't work, please copy and paste <https://goeast.as.me/kids-camp-inquiry-guide> into your browser
- Or contact us directly at programs@goeastkids.com

Our goal is not simply to offer a camp. It is to help families create a Chinese learning experience in Shanghai that feels meaningful, manageable, well-supported, and genuinely memorable.